

# JOIN THE CALIFORNIA PAVILION AT THE 2024

# GREEN EXPO / AQUATECH / INTERSOLAR



September 3-5, 2024

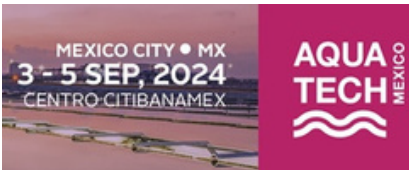


\$1,625.00\*

\*Participation cost without California support is \$6,500



Centro Citibanamex  
Mexico City, Mexico



The California Governor's Office of Business and Economic Development (GO-Biz) is organizing a California Pavilion at the 2024 Green Expo / Aquatech / Intersolar Expo in Mexico City!

California companies with environmental solutions looking to expand to Mexico are highly encouraged to apply to join our pavilion at this Expo!

Due to its diverse climate and geographical conditions, Mexico is prone to severe weather events that impact its population and infrastructure. Additionally, Mexico faces significant challenges related to water scarcity, water infrastructure, and reuse. As a result, Mexico is heavily investing in environmental solutions, presenting significant growth opportunities for California companies!



GREEN EXPO / AQUATECH / INTERSOLAR 2024 EXPO's support the development of clean, renewable, and efficient systems in Mexico. The shows coincide along one another under one roof to bring together industry leaders in environmental management, water technology, solar and wind energy.

**WHO SHOULD ATTEND?** California small businesses with solutions in:

- Water treatment, waste water treatment, automation tech, point of use, transport and storage solutions.
- Recycling Solutions (waste collection, treatment, disposal, etc.)
- Cogeneration, trigeneration, microgeneration
- Hazardous Waste Management (collection and disposal)
- Sustainable Construction (recycled bldg materials, sensors, smart grid, etc.)
- Biomass (green hydrogen, bio products/materials/chemicals/ plastics, fibers, etc.)
- Eco Innovation (R&D&I, scientific application testing, tech platforms, AI, etc.)

**CALIFORNIA PAVILION PARTICIPATION BENEFITS INCLUDE:**

- Turn-key booth within the California Pavilion
- Basic furniture, graphics printing, & power access
- Two Company Exhibitor Badges (more available for purchase)
- Company trade show registration fees
- Company entry in the official Exhibitor Catalogue
- Listing in the printed directory

**REG DEADLINE:** July 24, 2024, or until spaces are filled

**SPACE:** Limited to six California small businesses (first-come-first served)

**REGISTRATION LINK:**  
[CLICK HERE](#)

\*fee will be collected after your application has been reviewed and approved.

**SHOW WEBSITE:**  
[www.thegreenexpo.com.mx](http://www.thegreenexpo.com.mx)

**MORE INFO/QUESTIONS:**

Diana Dominguez  
California GO-Biz  
[Diana.Dominguez@gobiz.ca.gov](mailto:Diana.Dominguez@gobiz.ca.gov)

David Ruiz  
Informa Markets LATAM  
[David.Ruiz@informa.com](mailto:David.Ruiz@informa.com)

Marlen Marroquin  
US-MX Chamber of Commerce  
[marlen@usmcocca.org](mailto:marlen@usmcocca.org)

**PAVILION ORGANIZER:**



This opportunity is funded in part through California Cross Border Economic Development funds.

**SUPPORTING PARTNER:**



U.S. Mexico Chamber of Commerce  
California Regional Chapter

**TRADESHOW ORGANIZER:**

