

# JAPAN INTERNATIONAL AEROSPACE EXHIBITION 2024



**October**  
**16 - 19, 2024**



**\$3500 per California**  
**STEP eligible company**

Turnkey booth at USA pavilion without STEP support is \$ \$9,130



**Tokyo, Japan**  
Tokyo Big Sight  
West Exhibition Hall.

## JOIN THE CALIFORNIA PAVILION AT 2024 JAPAN AEROSPACE



The 2024 Japan Aerospace event provides California industry with a prime opportunity to showcase its collective capabilities in aviation, space, and defense to Japan and other Asia Pacific allies. Meet with major Japanese and foreign companies, government agencies, embassy officials, and key industry players.

## 2018 JAPAN AEROSPACE STATS

- 520 Exhibitors
- 15 Countries
- 19,937 Visitors

## CALIFORNIA PAVILION PACKAGE INCLUDES

- One company kiosk with one stool within the California Pavilion under the USA Partnership Pavilion footprint
- Access to the USA Partnership Pavilion Meeting Lounge
- Use of conference room (by appointment, 1 hr. max per company per day – first come, first served)
- Listing in the official USA Partnership Pavilion Digital Directory, powered by Sourcehere.com
- Company name on fascia signage on the stand
- Graphic printed and mounted on the booth
- Company name recognition on printed materials listing USA Partnership Pavilion exhibitors
- One Company Exhibitor Badge (option to purchase additional)
- Invitation to USA Partnership Pavilion events (dates pending)

## CALIFORNIA STEP QUALIFICATIONS [\(more details here\)](#)

- Pavilion participation is limited to California small businesses (size defined by annual revenue or number of employees using company NAICS code)
- Exporting goods or services of U.S. origin or that have at least 51% U.S. content
- Business must be in good standing with the State of California

*This opportunity is funded in part through a grant with the U.S. Small Business Administration.*

## REGISTRATION DEADLINE

August 30, 2024  
*or until all the spaces are filled*

## SPACE

Limited to ten (10) California STEP eligible small businesses

## REGISTER AT STEP GRANT PORTAL

<https://step.business.ca.gov>

Start a new application for "STEP Event" and make sure to select "2024 Japan Aerospace" from the list of activities on event selection page.

## CA PAVILION & STEP PROGRAM

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## MARKET INTELLIGENCE

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## ORGANIZED BY



## PRODUCED BY



## SUPPORTED BY



U.S. Small Business Administration

