

## **AFRICA HEALTH**

CAPE TOWN, SOUTH AFRICA | OCTOBER 22-24, 2024

The California Governor's Office of Business and Economic Development (GO-Biz) is awarding up to 3 STEP-eligible California health and medical technology companies with \$5,000 in export vouchers to offset exhibiting costs at the show.

## APPLY HERE ON THE STEP PORTAL.

- Once in the STEP Portal, create a new application and select "STEP Event" as the application type
- Select "Africa Health" from the event selection drop-down and provide the additional requested information in the application.
- The GO-Biz team will contact applicants regarding STEP eligibility and next steps in the approval process.
- Companies must secure their booth space with Africa Health (Informa) directly.
- For more information on STEP and STEP eligibility, click <u>here</u>.

## For more information: Patricia Utterback

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