

JOIN THE CALIFORNIA PAVILION AT **ARAB HEALTH 2024**

*Dubai World Trade Center, Dubai, UAE
January 29 – February 01, 2024*



The California Governor's Office of Business and Economic Development (GO-Biz) is inviting a select group of California small businesses to join the **California Pavilion at Arab Health** at a significantly reduced cost.

MEET DECISIONMAKERS IN THE INDUSTRY

- Procurement
- Biomed engineers
- Hospital senior management
- Dealers & Distributors
- Clinicians
- Government entities

CALIFORNIA PAVILION BOOTH

- Company turnkey space within a California branded exhibition booth
- Located within U.S. Pavilion Hall One
- Aisle-facing booth space available
- Branding opportunities including a digital manual and directory listing
- Full height graphics on all panels

CALIFORNIA PAVILION DETAILS

- Space is limited to eight California small businesses
- Companies will be required to pay a **\$5,000 participation fee**
- Grant funding will be awarded based on availability

APPLY NOW

STEP.BUSINESS.CA.GOV

- Select "STEP Event" as application type
- Select "Arab Health 2024" from the event selection drop down menu
- The GO-Biz team will contact applicants regarding STEP eligibility and next steps in the approval process for joining the Arab Health California Pavilion.
- For more information on STEP eligibility, click [here](#).

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