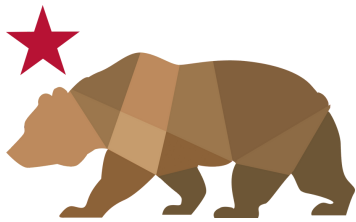


ARAB HEALTH

Dubai World Trade Centre
Jan. 30 – Feb. 2, 2023

CALLING CALIFORNIA SMALL BUSINESS EXPORTERS



The California Governor's Office of Business and Economic Development (GO-Biz) is supporting up to seven (7) California small businesses with a **\$4,000 reimbursement voucher** to exhibit in the USA Pavilion at Arab Health.

Arab Health brings together key stakeholders to collaborate and make healthcare a more sustainable, positive impact industry. Discover the way forward through sustainable and innovative solutions that will disrupt existing models, revolutionizing healthcare for future generations.

APPLICATION PROCESS:

- Interested companies must first confirm space availability with Kallman Worldwide or show organizer.
- Once exhibition space has been secured, a CA company will need to submit an event application via step.business.ca.gov/. (Select "Event Application" and then select "ArabHealth" from the list of activities).
- The California STEP team will review applications and notify eligible applicants of an award.
- Selected companies will come back to GO-Biz AFTER the event has concluded to request reimbursement.

CALIFORNIA STEP ELIGIBILITY CRITERIA:

- Organized as for-profit enterprise
- Organized or incorporated in the U.S.
- Majority operations in California
- In business for at least one year
- Active business registration with the California Secretary of State
- Exporting goods or services of U.S. origin or that have at least 51% U.S. content
- Meet [SBA's definition of small business](#) (determined by number of employees or annual revenue using your company NAICS code)

This offer is funded in part through a Cooperative Agreement with the U.S. Small Business Administration.

CALIFORNIA OFFER:

\$4,000 USD Reimbursement Voucher to offset exhibition participation costs for up to 7 CA STEP eligible companies exhibiting at Arab Health 2023 (first-come-first-served).

Voucher Application Deadline:

December 2, 2022

Voucher Application:

step.business.ca.gov/
select "events" & "Arab Health" from the list of activities

Arab Health Info:

<https://www.arabhealthonline.com/en/Home.html>

USA Pavilion Trade Show Questions:

Jodi Munzer
Kallman Worldwide
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Voucher Questions:

Diana Dominguez
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