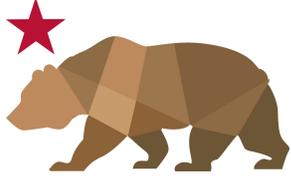


PARIS AIRSHOW 2023

CALIFORNIA PAVILION

Le Bourget Parc des Expositions, Paris
June 19-25, 2023

CALLING CALIFORNIA SMALL BUSINESS EXPORTERS



Join the California Pavilion @ the 2023 Paris Airshow!
The California Governor's Office of Business and Economic Development (GO-Biz) invites interested California small businesses to exhibit under the California Pavilion within the USA Pavilion.

The Paris Airshow provides significant sales opportunities for California businesses seeking to enter the global aerospace and defense market.

- 2,453 exhibiting companies from 49 countries
- 304 official delegations from 98 countries
- 139,840 trade visitors, 40% from outside France

CALIFORNIA PAVILION BENEFITS INCLUDE:

- **California small businesses who qualify for STEP funding are eligible to participate at a significantly reduced cost (non-STEP rate is \$8750)**
- Company exhibition space within a California branded turn-key booth
- One Exhibitor Badge (additional may be purchased separately)
- Company Registration Fee
- Access to the fully staffed USA Partnership Pavilion Meeting Point/Lounge with tables for business meetings
- Use of additional private conference room (available by appointment)
- Company entry in the Official Paris Airshow Catalogue
- Company name on fascia signage on the stand & company poster
- Listing in the official digital guide for USA Companies "Sourcehere"
- Name recognition on printed materials
- Company listing under the USA Partnership Pavilion list of exhibitors
- Participation in USA Partnership Pavilion events (opening ceremonies, VIP Reception)
- Group interaction with government agencies and industry experts
- On-the-ground support during your meetings with potential agents, distributors, and partners

APPLICATION PROCESS:

- Small businesses must first confirm California STEP eligibility by submitting an event application via step.business.ca.gov/.
 - Select "Event Application" and select "Paris Airshow" from activity list
- Medium and large companies must register [here](#).
 - Select Paris Airshow from the activity list
- The GO-Biz team will review applications and notify interested applicants if they are selected.
- Selected companies will be connected to Kallman Worldwide to sign an exhibitor contract and submit payment to Kallman Worldwide directly.

CALIFORNIA STEP PROGRAM:

Click [HERE](#) to review STEP eligibility. This opportunity is funded in part through a Cooperative Agreement with the U.S. Small Business Administration.



CALIFORNIA PAVILION FEE:

\$3,750 USD for small business
\$8,750 USD for medium & large businesses
Space is limited to 13 CA businesses and will be filled first come first served.

CA Pavilion Registration Deadline:

March 1, 2023

CA Pavilion Registration Link:

step.business.ca.gov

- Select "STEP Event" as application type
- Select "Paris Airshow" from the event list

Paris 2023 Airshow Info:

<https://www.siae.fr/en/>

CA Pavilion/CA STEP Program:

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Organized by:



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