INFOSECURITY EUROPE

ExCel London
June 20-22, 2023

Join the **California Pavilion @Infosecurity!** The California Governor's Office of Business and Economic Development (GO-Biz) invites CA small businesses to exhibit at at a significantly reduced cost.

EVENT INFORMATION

Infosecurity Europe is the **largest gathering of the information security industry in Europe**. Join the CA Pavilion to elevate your business with key decision makers and buyers in the information and cyber security industry. The show is one of the few selected U.S. Government official partnership programs and it is the ideal venue to further U.S. cyber tech business development in the UK and Europe.

CALIFORNIA PAVILION BOOTH BENEFITS

- 9 sq meter turnkey booth space
- Located directly across the U.S. Pavilion and with all U.S. Pavilion benefits
- Corner and inline booth space available on first-come, first-served basis
- Branding opportunities including a digital manual and directory listing
- Full height graphics on all panels

APPLICATION PROCESS

- Small businesses must first confirm STEP eligibility by submitting an event application at step.business.ca.gov
- Select "Event Application" and "Infosecurity"
- The GO-Biz team will review applications and notify applicants if selected
- Selected companies will be connected to RXGlobal to sign an exhibitor contract and will submit payment to RXGlobal directly

CALIFORNIA PAVILION DETAILS:
Space is limited to 5 CA small businesses for $6,000 in support, which is first come, first served.

CA Pavilion Registration Deadline:
May 1, 2023

CA Pavilion Registration Link:
step.business.ca.gov
- Select "STEP Event" as application type
- Select "Infosecurity" from the event list

Infosecurity Europe Info:
https://www.infosecurityeurope.com/

Contact for the California Pavilion:
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Organized by: Supported by:

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