

CORPORATE EXECUTIVE OFFICE (CEO) CENTER PROGRAM AT MEDICA 2022

Düsseldorf, Germany
November 14-17, 2022



MEDICA is the largest medical trade show in the world with over 6,000 exhibitors and 121,000 "trade only" attendees from 170 countries!

This CEO Center Program offers a curated platform for participating companies seeking to promote their products and discover new opportunities for exports from a full-service office located on the show floor!

Benefits of the CEO Program include:

- Semi-private or private space on the show floor for prospective meetings with business partners, plus counseling and market research from U.S. Commercial Service international healthcare specialists
- A dedicated multilingual assistant/interpreter to help you during the show
- Europe-wide promotion and beyond, distributed to key medical contacts across the continent
- Inclusion in the online and printed CEO Center Program brochure, which is distributed worldwide and on-site at the show
- Shared office center with a receptionist, hospitality service, and refreshments
- Admission passes to MEDICA
- Entry in the MEDICA exhibitor catalog as a full exhibitor
- Travel accommodation assistance
- Dedicated WiFi, power supply to each table or private room, and much more!

GO-Biz will contact pre-registered companies with details on STEP eligibility and next steps in the approval process for joining the CEO Program at MEDICA in Germany.

The California Governor's Office of Business & Economic Development (GO-Biz) is supporting a limited number of STEP eligible California small businesses with **up to \$4,000** in grant funds for participation in the CEO Program. The event is organized in partnership with the U.S. Commercial Service.

Note that grant funding will be awarded based on availability.

Apply for this Event

STEP Registration Closes:
October 7, 2022

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