



CALLING CALIFORNIA SMALL BUSINESSES

GREEN BUILDING & GREEN TECH OPPORTUNITIES IN MEXICO

Mexico City | February 26-29, 2024

Matchmaking & Building the Future Forum

REGISTER YOUR INTEREST! The California Governor's Office of Business and Economic Development (GO-Biz) will support up to six California small businesses to participate in this business matchmaking and green construction forum organized by the U.S. Department of Commerce and the Sustainability for Mexico (SUMe) and Green Building Council Inc. in Mexico City. GO-Biz will cover 75% of participation costs up front, bringing eligible California company cost down to \$250-\$500.

Mexico is moving rapidly towards green construction activities! This is a great opportunity for California/U.S. green builders and green technologies suppliers to **present and showcase their latest green technologies and services with up to five Mexican companies** interested in doing business with sustainable construction suppliers. Participating California/U.S. companies will have **pre-arranged business matchmaking meetings** and an opportunity to participate in a **briefing session** to learn about opportunities in the Mexican market prior to the start of the service.

APPLICATION PROCESS:

Please note, this is not a public event, the business matchmaking meetings will be reserved for vetted professionals only.

- Interested companies must first register their interest with GOBiz
- You will be referred to the U.S. Department of Commerce for further consideration.
- Once accepted into the program, selected companies will need to pay the reduced participation fee directly to the U.S. Department of Commerce to secure spot.

Event Details

February 26, 2024

Business Matchmaking Sessions

Mexico City - Mexican company premises

February 27-29, 2024

Building the Future Forum (optional)

Casa Abierta Monte

Monte de Piedad #7

Colonia Centro | Mexico City, MX 06000

CALIFORNIA COMPANY COST:

\$250 - \$500

(Valued at \$1300 - \$1800 USD; cost varies based on your participation selection; does not include travel, lodging, or meals)

Register your interest!



Register by December 15th

[HERE](#)



NEED MORE INFORMATION?

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