

TRADE WINDS

Access ASEAN: Forum and Trade Mission
March 10 – 16, 2023

The California STEP Program administered by the California Governor's Office of Business and Economic Development (GO-Biz) is supporting up to **10** STEP program eligible California small businesses with **\$1,650 each** in funding to participate in TRADE WINDS ASEAN matchmaking activities. Join the U.S. Commercial Service in Bangkok, Thailand for the largest U.S. government led trade mission and business development forum. Organized by the U.S. Commercial Service, Trade Winds will feature meetings with U.S. commercial diplomats from over 20 countries in Southeast Asian and surrounding markets.

CALIFORNIA STEP QUALIFICATIONS

- For-profit business
- Organized or incorporated in the U.S. with majority operations in California
- Exporting goods or services of U.S. origin or that have at least 51% U.S. content
- Meet SBA small business size standards (vary by NAICS code)
- In good standing with the State of California
- In business for at least one year at the time that the funded activity takes place

See the [Program Guidelines](#) for additional details

This offer is funded in part through a Cooperative Agreement with the U.S. Small Business Administration.

Event Registration:
itamatch.com/event/trade-windsasean

STEP-Event Registration:
step.business.ca.gov

STEP Registration Deadline:
Jan. 1, 2023

Contact Information:
Event Info:
Jim Mayfield
Jim.Mayfield@trade.gov

STEP Program Info:
Henan Li
henan.li@gobiz.ca.gov

Mariana Guevara
mariana.guevara@gobiz.ca.gov

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